

MINUTES
WEBER COUNTY COMMISSION
Tuesday, December 1, 2020 – 10:30 a.m.
Via Zoom meeting + at Weber Center, 2380 Washington Blvd., Ogden, UT

In accordance with the requirements of Utah Code Section 52-4-203, the County Clerk records in the minutes the names of all persons who speak at a County Commission meeting and the substance "in brief" of their comments. Such statements may include opinion or purported facts. The county does not verify the accuracy or truth of any statement but includes it as part of the record pursuant to State law.

WEBER COUNTY COMMISSIONERS: Gage Froerer, James "Jim" H. Harvey, and Scott K. Jenkins.

STAFF PRESENT: Ricky D. Hatch, County Clerk/Auditor; Christopher Crockett, Deputy County Attorney; and Fátima Fernelius, of the Clerk/Auditor's Office, who took minutes.

A. WELCOME - Chair Froerer

B. PLEDGE OF ALLEGIANCE - Sean Wilkinson

C. INVOCATION - Kassi Bybee

D. THOUGHT OF THE DAY - Chair Froerer

E. PUBLIC COMMENTS: None.

F. CONSENT ITEMS:

1. Purchase orders in the amount of \$72,074.98

2. Contracts for production of 5 Carols for Christmas: Kayli Nielsen; Andra Thorne; Samantha Wursten; Erik Hawkins; Justin Lee; Emily Woods; Karllen Johnson; Jordyn Tracy; Marilyn Montgomery; Melissa Toomer; & Caleb Saunders
Commissioner Harvey moved to approve the consent items; Commissioner Jenkins seconded.
Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

G. ACTION ITEMS:

1. PRESENTATION AND REQUEST FOR APPROVAL OF VISIT OGDEN'S 2021 MARKETING PLAN

Sara Toliver, of Visit Ogden, said that they started the year very strong until the pandemic (March). It is estimated that the Utah ski industry lost \$234M in revenue due to the early closure. She outlined the myriad of things that they have been engaged in during this pandemic including that they pivoted from the marketing campaign and sales efforts and became a community resource for the latest information, Governor recommendations and travel sanctions. They began providing education, training, support services and CARES Act grant information for the industry, have been constantly monitoring industry trends, created new content to ensure the community and partners knew where to find the information they needed, ran the first campaign encouraging the local increase of Pineview visitors to pack-in/pack-out, combined the ski and summer campaign into a year-round leisure campaign and applied for grants. She noted that Salt Lake International Airport's phase 1 completion and opening last month should help our State significantly as we move forward. We received great coverage including in the *Travel and Leisure* and *Readers Digest*. Last December they secured a \$20,000 grant from the Utah Office of Tourism to create a tourism master plan and this work began in August with various groups. Transient room tax collection is down about 13% year over year, restaurant tax collections are down 3% year over year, leased vehicle taxes are the most impacted tourism tax, and short term rentals experienced a dramatic rebound this summer. Industry experts predict that occupancies will rebound to 2019 levels in 2022, but the rate won't return until 2023+. She referred to the Destination Development Plan that they are ready to begin implementing that includes a list of destination imperatives. The commissioners thanked Ms. Toliver for the great job of adapting and staying within the guidelines in these trying times.

Commissioner Jenkins moved to approve Visit Ogden's 2021 marketing plan; Commissioner Harvey seconded.
Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

2. RESOLUTION APPROVING APPOINTMENTS TO THE RAMP TAX ADVISORY BOARD – RESOLUTION 42-2020

Shelly Halacy, of the County Commission Office, via zoom, requested moving Mr. Bockwoldt and Steven Schoof to the Advisory Board.

Commissioner Harvey moved to adopt Resolution 42-2020 appointing Colby Bockwoldt and Steven Schoof to the RAMP Tax Advisory Board from 10/1/2020, expiring 10/1/2022; Commissioner Jenkins seconded.
Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

3. FIRST READING OF AN ORDINANCE TO UPDATE THE PUBLISHED RATES FOR THE USE OF THEATER FACILITIES, SERVICES AND EQUIPMENT FOR PEERY'S EGYPTIAN THEATER

Ross Reeder, with Peery's Egyptian Theater, stated that the Theater recently received some monies to upgrade the lighting system and they also changed their ticketing system and thus have revised the rates.

Commissioner Harvey moved to approve the first reading of an ordinance to update the published rates for the use of theater facilities, services and equipment for Peery's Egyptian Theater; Commissioner Jenkins seconded.
Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

4. **CONTRACT WITH WEBER SCHOOL DISTRICT FOR 2021 MESA DAY EVENT AT THE GOLDEN SPIKE EVENT CENTER**
5. **CONTRACT WITH WEBER SCHOOL DISTRICT FOR 2021 MATH SCIENCE OLYMPIAD AT GOLDEN SPIKE EVENT CENTER**
6. **CONTRACT WITH WEBER SCHOOL DISTRICT FOR THE 2021 STEM FAIR AT GOLDEN SPIKE EVENT CENTER**

Duncan Olsen, GSEC General Manager, presented items G.4 - G-6 together.

Commissioner Harvey moved to approve the contracts with the Weber School District for the 2021 Mesa Day Event, for the Math Science Olympiad, and for the STEM Fair at the Golden Spike Event Center; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

7. **CONTRACT WITH OGDEN PIONEER HERITAGE FOUNDATION FOR THE 2021 MISS RODEO OGDEN COMPETITION AT THE GOLDEN SPIKE EVENT CENTER**

Duncan Olsen, GSEC General Manager, presented this contract.

Commissioner Harvey moved to approve the contract with the Ogden Pioneer Heritage Foundation for the 2021 Miss Rodeo Ogden Competition at the Golden Spike Event Center; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

8. **CONTRACT WITH UTAH STATE UNIVERSITY FOR 2021 4H SPRING BREAK CLINIC AT GOLDEN SPIKE EVENT CENTER**

Duncan Olsen, GSEC General Manager, presented this contract.

Commissioner Harvey moved to approve the contract with the Utah State University for the 2021 spring break clinic at the Golden Spike Event Center; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

9. **APPROVAL OF A \$16,509.31 DONATION OF “PROP 1 FUNDS” TO TRAILS FOUNDATION OF NORTHERN UTAH FOR TRAIL CROSSING SIGNAGE ON HIGHWAY 158 AND NORTH OGDEN DIVIDE**

Sean Wilkinson, County Community Development Director, presented this request by the Trails Foundation for two areas—one at the Bonneville Shoreline Trailhead and one at the Ben Lomond Skyline Trailhead and two areas on Highway 158. These are solar power flashing lights to warn motorists and help pedestrians cross the roads. Warning signs will also be installed on either side of these to help motorists.

Commissioner Jenkins moved to approve a \$16,509.31 donation of “Prop 1 Funds” to Trails Foundation of Northern Utah for trail crossing signage on Highway 158 and North Ogden Divide; Commissioner Harvey seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

10. **CONTRACT WITH SCALES UNLIMITED FOR INSTALLATION OF AN ABOVE GROUND SCALE AT THE WEBER COUNTY TRANSFER STATION**

Sean Wilkinson, County Community Development Director, stated that a new scale at a second entrance will be installed for which a bid process was followed. It is for \$44,900 and earlier today the software was approved for it. This will create a safer environment and be more expeditious.

Commissioner Jenkins moved to approve the contract with Scales Unlimited for installation of an above ground scale at the Weber County Transfer Station; Commissioner Harvey seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

H. COMMISSIONER COMMENTS: --

I. CLOSED MEETING TO DISCUSS PENDING OR IMMINENT LITIGATION

Commissioner Harvey moved to convene a closed meeting to discuss pending or imminent litigation; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

Commissioner Harvey moved to adjourn the closed meeting and reconvene the regular meeting; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

There was no action taken on the closed meeting.

J. ADJOURN

Commissioner Harvey moved to adjourn at 12:02 p.m.; Commissioner Jenkins seconded.

Commissioner Jenkins – aye; Commissioner Harvey – aye; Chair Froerer – aye

Attest:

Gage Froerer, Chair
Weber County Commission

Ricky D. Hatch, CPA
Weber County Clerk/Auditor